

“Clinical Research Industry has grown around the world in an unparalleled rate in the past few years. The global pharmaceutical market is estimated at US\$ 427 billion and Research & Development cost is estimated at US\$ 60 – 65 billion annually. Two thirds of this amount is spent on Drug Development, i.e. approximately US\$ 40 billion. Clinical Trials involve almost 70% of time and money of new Drug Development. Cost of conducting Clinical Trials for a new drug is approximate US\$ 200 – 250 million.”

Institute of Clinical Research

Pharmaceutical Industry’s vision to bring cure to all, need to bring medicines to market faster, and the intention to make healthcare available to all has seen trials being conducted in many locations.

The access to patients with varied gene pool, food and cultural habits and population exposed to specific diseases has seen countries like India, China, Russia, Eastern Europe, Africa, Middle East and Latin America become major sites for sponsor companies to conduct their Clinical Trials. These are the regions where the vast access to the term coined – “Naïve Patient Population” has seen many new Contract Research Companies offering comprehensive services in these areas. As well as global CROs, successfully establishing themselves in these markets.

As with all global operations, operating under different regulatory guidelines, understanding different cultural and ethical values, negotiating regional operational procedures and finding the right partner in Emerging Markets has remained a challenge for the research and development based, pharmaceutical, bio-pharmaceutical and medical devices companies.

JCS with its uniquely selected editorial advisory board will provide you with regional and country by country information on the emerging markets. Information that will enable you to prepare for, and avoid any last minute glitches on Pre Clinical and Clinical Management, Trial Design, Regulatory, Validatory and Submission Issues, Subject Recruitment and Retention, Site management, Data capture and Data collection, Logistics and Patient Information and Compliance. JCS uniquely brings you experiences in trials for Vaccine Development and emerging market diseases.

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STRUCTURE OF JCS

JCS is divided into 6 sections

Section 1 – Here you will see a series of **Watch Pages**, a short guideline for issues you need to consider and check while preparing for your multi-site trials. Watch pages will include:

- Logistics watch**
- Insurance watch**
- Regulatory watch**
- Investment watch**
- Region & Country Watch**

Section 2 – Market Evaluation. This section consists of articles and features evaluating Markets. We will bring you operating procedures and experiences in different geographic locations. You will find here trends, regulatory guidelines, opportunities and experiences of potential markets for your studies.

Section 3 – Therapeutic Studies. In this section we feature articles on trials conducted on specific therapeutic areas. E.g. Cholera Vaccine study in South Africa, Diabetes Study in India, CNS study in Eastern Europe. Etc.

Section 4 – Technology and Logistics. This section covers latest technology in regards to data capture, and data collection in remote access areas, recruitment and retention in naïve patient population, patient information, empowerment and compliance, translation services, logistics challenges and various other important issues.

Section 5 – Scientific papers – We publish scientific papers on studies conducted in emerging markets and emerging market diseases.

Section 6 – Classified Section – Our publishing objective is to become a reliable extension to you marketing arm. We have incorporate a classified section in each of our edition, so that the journal can be used by our readers to quickly look for companies and services they require without having to read through every article and the entire journal. This increases the shelf life of every edition we publish. All our display advertisers will get a free classified listing.

Subjects Covered in JCS

Archival
 Calibration validation
 Bio-Equivalence & Bio-Availability
 Analytical Methods & Validation
 Clinical Trial Strategies & Innovation
 Trial Partners and CROs
 EDC & Information Technology
 Subject Recruitment and Retention Strategies
 Central Labs, ECG and Core Labs
 Imaging Labs
 LIMS
 Biotech & Clinical Research
 SMO & The Investigative Site
 ClinicalTrialsPackaging/Materials Management
 Logistics & Supply Chain Management
 Medical Devices and Trials

Therapeutic Areas Covered

Oncology
 CNS
 Cardiovascular
 Infectious Diseases
 Dermatology
 Liver Diseases
 Kidney Diseases
 Ophthalmology
 Immunology/Haematology
 Respiratory
 Orthopaedic
 Pain
 Geriatric
 Gastroenterology
 Pathology
 Pediatrics

JCS will uniquely cover

Acute Diarrhoeal Illness
 Acute lower respiratory infections
 Child Health
 Women's Health
 HIV/AIDS
 Vaccine – Preventable diseases
 Malaria
 Malnutrition & Under nutrition
 Leprosy
 Reproductive and Maternal Health
 Tuberculosis–Monitoring & Evaluation
 Food borne, Bacterial & Mycotic diseases
 Transplant Research
 Endocrine & Metabolic
 Pandemic diseases

READERSHIP DISTRIBUTION & ADVERTISING COST

JCS is the only journal focussed on providing information to the research and development based pharmaceutical, bio-pharmaceutical and medical devices industry in America and Europe on clinical trials procedures in Emerging markets and Naïve Patient population.

Published Bi-Monthly JCS delivers 20,000 copies each edition.

Issue dates :	January	March	May	July	September	November
Print dates:	15th January	5th March	5th May	5th July	5th September	5th November

All editorial copies will be required 4 weeks prior to print date and all advertising copies must be submitted 2 weeks prior to print date.

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