

REPROGRAPHIC MECHANICAL DETAILS

(In Millimetres, Height x Width, with Type, Trim, Bleed)

DPS		273x396 (Type) 297x420 (Trim) 303x426 (Bleed)
FULL PAGE		273x186 (Type) 297x210 (Trim) 303x213 (Bleed)
½ PAGE:	H	135x186 (Type) 148x210 (Trim) 151x213 (Bleed)
½ PAGE:	V	273x92 (Type) 297x105 (Trim) 303x108 (Bleed)
¼ PAGE		135x90 (Type)

A. Electronic pictures or graphics can be supplied in the following formats:

1. Adobe Photoshop TIFF (*.tiff), JPEG, PDF or EPS
2. Adobe Illustrator EPS

Electronic images/graphics must be supplied at high resolution (at least 300dpi)

Electronic images/graphics should be in CMYK colour.

Please do not send files embedded in Microsoft Word Documents. Please supply them as separate attachments.

B. Client designed adverts should be supplied in one of the following ways:

1. Adobe Illustrator CS2, Images and Graphics must be embedded. Fonts should be supplied if they are not embedded/converted to outline.
2. Adobe Acrobat PDF. Advert PDF must be supplied optimised for high quality printing. All colours (inc. pictures) must be CMYK, no RGB or Pantone. They must include high resolution graphics (300dpi) and embedded fonts. Bleed adverts must include registration markings and bleed. We are unable to make amendments to PDF files.

All adverts should be supplied with a colour copy of the advert. PDF are supplied entirely at the client's own risk and the publisher accepts no responsibility for any errors in printing.

Electronic files can be emailed to us. Larger files (above 10Mb) should be supplied to us on CD